

2021 Most Trusted Award Winners*



SERVICE

Alarm Service 	Discount Cellular Service Provider (Tie) 	Junk Removal Service 	
Car Rental 		Life Insurance Provider 	Roadside Assistance Provider
Cellular Service Provider 	Flower Delivery Service (Tie) 	Loyalty Program 	Supplemental Health Insurance Provider
Credit Union (National) 		Meal Kit Delivery Service (Tie) 	Tax Preparation Service
Credit Union (West) (Tie) 	Full-Service Auto Insurance Provider (Tie) 		Tire Sales & Service Provider
		No Fee Credit Card 	Travel Insurance Provider
Credit Union (Ontario) 	Gas Station (Tie) 	Oil Change Service Chain 	Travel Rewards Credit Card
Credit Union (Quebec) 		Online-only Bank 	TV Service Provider
	High Speed Internet Provider 	Pest Control Service 	TV Service Provider (Tie)
Discount Auto Insurance Provider (Tie) 	Home Insurance Provider 	Real Estate Agency / Brokerage 	Weight Loss Program

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Online/Apps

Antivirus Software 	International Money Transfer Site/App 	Online Golf Booking 	
Artisan Marketplace 	Internet Radio App (tie) 	Paid Membership Dating Site (Tie) 	Streaming Service for Quality Content
Buy and Sell Website 			Tax Preparation Software
Children's Learning App 	Job Site/ Employment Classifieds 	Ride Sharing App 	Vacation Booking Site/ App
Credit Score Checking Site (Tie) 	Language Learning App 	Short-term Rental Booking Site 	Video Conferencing App
	Local Deals Site 	Site for Printing Services (Tie) 	Website Builder/ Platform
Fitness Tracking App 	Music Streaming Service 		Website for Health Information
Food Delivery App 	Online Document Signatures 	Streaming Service for Kids 	Website for Online Doctors

Grocery Stores & Restaurant Chains

	Conventional Grocery Store (Ontario) 	Discount Grocery Store (Quebec) 	Restaurant Chain for Takeout/ Delivery
Conventional Grocery Store (National) (Tie) 	Conventional Grocery Store (Quebec) 	Restaurant Chain for Family Dining 	Restaurant Chain for Upscale Casual Dining
	Conventional Grocery Store (Atlantic) 	Restaurant Chain for Healthy Food Options (Tie) 	
Conventional Grocery Store (West) 	Discount Grocery Store (National) 		

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E-Commerce

Athletic Shoes	SPORT CHEK	Golf Clubs and Accessories	GOLF TOWN	Grocery Pick-up	express		
Bedding & Linens	amazon		IGA	Health & Wellness	amazon	Outdoor Gear	amazon
Books	amazon	Grocery Delivery (National) (Tie)	instacart express	Home Décor & Furnishings (Tie)	amazon wayfair	Pet Food & Supplies (Tie)	amazon PETSMART
Contact Lenses	clearly		Walmart	Home Exercise Equipment	amazon	Sporting Goods	amazon SPORT CHEK
Cosmetics	SEPHORA	Grocery Delivery (West) (Tie)	instacart save on foods	Home Improvement / Renovation	THE HOME DEPOT	Women's Activewear	amazon
Craft Supplies	amazon Michaels		instacart	Home Office Equipment	STAPLES	Women's Lingerie	amazon La SENZA LINGERIE
Electronics	amazon	Grocery Delivery (Ontario) (TIE)	express Walmart	Home Office Furniture	STAPLES	Women's Luxury Fashion (Tie)	amazon HUDSON'S BAY
Glasses/ Prescription Eyewear	clearly	Grocery Delivery (Quebec)	IGA	Office Supplies	STAPLES		