

2021 Most Trusted Award Winners*

Health & Beauty



Newsweek

Acne Treatment System Neutrogena	Ear Pain Relief Hyland's	Lice Treatment Nix	
Allergy Eye Drops Visine	Eczema Cream Aveeno ACTIVE NATURALS	Men's Body Wash Dove MEN + CARE	Sensitive Toothpaste SENSODYNE
Allergy Nasal Spray FLONASE	Eye Cream OLAY	Men's Skin Care Dove MEN + CARE	Snoring Aids Breathe Right
Anti-Aging Skin Care Products OLAY	Fiber Supplement Meta MUCIL	Micellar Water GARNIER	Sore Throat Spray Chloraseptic FAST ACTING
Back Pain Relief (Tie) TYLENOL ALEVE	Foot Antifungal Products LOTRIMIN	Mouthwash LISTERINE	Sunscreen Coppertone
Blood Glucose Monitors (Tie) ONETOUCH every touch is a step forward ACCU-CHEK	Hair Regrowth Products Rogaine	Omega 3 Fish Oil Supplements Nature Made	Teeth Whitening Crest
Blood Pressure Monitors OMRON	Hair Removal Nair	Pain Relief Patch Salonpas	Toothpaste For Gum Health Crest
Cold Sore Remedy abreva	Hair Root Touch-Up CLAIROL	Probiotic Supplements (Tie) Culturelle align PROBIOTIC	Topical Cough Suppressant VICKS
Contact Lens Solution BAUSCH+LOMB	Hand Sanitizer Purell	Probiotic Supplements (Tie) NATURE'S BOUNTY	Topical Pain Relief Cream / Gel Icy HOT
Denture Adhesive Fixodent	Hemorrhoid Treatment PREPARATION H	Salon / Professional Shampoo (Over \$10) (Tie) BIOLAGE REDKEN 11TH AVENUE NYC PAUL MITCHELL	Upset Stomach Relief Pepto Bismol
Denture Cleanser POLIDENT	Insect Bite / Sting Treatment OFF!	Wart Removal Compound W	Women's Body Wash Dove
Diarrhea Medication Imodium	Immune System Support Emergen-C	Yeast Infection Medication MONISTAT	
	Laxative (Tie) Dulcolax RestoraLAX		

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Food & Beverage



Newsweek

All-Purpose Flour		Coconut Water		Iced Tea	
Alternative Flour (Non-Wheat)		Cooking Oil Spray		Instant Noodles	
Artisan Flatbread		Cooking Stock / Broth		Jerky	
Avocado Oil		Dairy Free Cheese		Lunch Kits	
Better-For-You Frozen Dessert		Eggs		Mustard	
Butter		Flavored Water Enhancer		Non-Alcoholic Beer	
California Wine		Frozen Fruit		Non-Dairy Yogurt (Tie)	
Canned Seafood		Frozen Pie Shells		Steak Sauce	
Chocolate		Frozen Potato Products		Taco Kits	
Chocolate Chips		Frozen Vegetables		White Vinegar	
Cocoa Powder		Honey		Yogurt Drink (Tie)	
Coconut Oil (Cooking)		Hot Sauce			

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Baby & Kids



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Baby Laundry Detergent	
Baby Lotion	
Baby Monitor	
Baby Probiotics	
Baby Toys	
Baby Wash / Shampoo	

Breast Pump	
Children's Allergy Medicine	
Children's Cough Medicine	
Children's Learning Toys (Tie)	

Children's Thermometer	
Children's Vitamins	
Diaper Bag	
Diaper Rash Cream	
Diapers	

Dolls	
Nipple Cream	
Nursing Pads	
Nursing Pillow	
Playpen / Playard	

Home Goods

Barbecue Grill	
Beard Trimmer	
Blender	
Cast Iron Skillets & Pans	
Computer Monitor	
Electric Kettle	

Electric Shaver	
Electric Toothbrush	
Food Processor (Tie)	
Golf Clubs	
Hair Clipper	

Mattress	
Oven / Range	
Rice Cooker	
Robot Vacuum	
Slow Cooker	

Stand Mixer	
Washer / Dryer (Tie)	
Wet Dry Vacuum	
Windshield Wipers	



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Household & Pet



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Air Freshener Spray		Drain Cleaner		Laundry Detergent		Premium Puppy Food	
Antibacterial Soap		Dryer Sheets		Laundry Detergent for Sensitive Skin		Shoe / Boot Polish	
Bath & Shower Cleaner		Fabric Refresher		Laundry Scent Booster (In-Wash)		Shoe / Sneaker Protector	
Cat Food		Fabric Softener		Laundry Stain Remover		Sponges	
Cat Treats		Flea & Tick Prevention		Laundry Wrinkle Protection		Stainless Steel Cleaner	
Dental Chews For Dogs		Food Storage Bags		LED Light Bulbs		Toilet Bowl Cleaner	
Dishwasher Detergent		Food Storage Containers		Mop And Bucket		Toilet Paper	
Disinfecting Wipes (Tie)	 	Glass Cleaner		Multi-Purpose Disinfecting Cleaner		Water Filtration (Pitchers & Bottles)	
Dog Treats		Insect Control		Plug-In Air Freshener		Wood Surface Care	
		Insect Repellent		Premium Adult Dog Food			