Presented by Newsweek

Cough, Cold, and Allergy

Category Rank Brand Adult Allergic Reaction Treatment 1 (Benadryl) 1 ZYRTEG *Claritin*[®] Adult Seasonal Allergy Relief 2 Allegra 3 HALLS 1 Cough Lozenge Cēpacol Ricola 2 (TIE) DayQuil NyQui 1 Cough, Cold, and Flu Multisymptom Relief Mucinex 2 Robitussin TYLENOL (TIE) Robitussin 1 Liquid Cough Expectorant Mucinex 2





Presented by Newsweek

Category

Cough, Cold, and Allergy Cont'd

1 Delsym Liquid Cough Suppressant 2 Robitussin Afrin 1 Nasal Decongestant Spray 2 (FLONASE) Natural Cold Remedy* 1 ZICAM Sinus Rinse **NeilMed**[®] 1 **C**ēpacol. 1 HALLS Sore Throat Lozenge 2 3 **Chloraseptic** Vapor Therapy* 1

Rank



© Copyright 2023 BrandSpark International Inc. and Best New Product Awards Inc. Names and logos are registered trademarks. All information provided herein is proprietary and any reproduction of it, in whole or in part by any means, is prohibited without the written permission of Best New Product Awards Inc. Any reference to the BrandSpark® American Trust Study or its results must be accompanied by a statement identifying BrandSpark as the publisher and the study from which it originated as the source.



Brand

Presented by Newsweek

Diagnostics

Category	Rank	Brand
Blood Glucose Monitor	1	ONETOUCH
	2	FreeStyle 📎
	3	ACCU-CHEK [®]
Blood Pressure Monitor	1	OMRON
Non-touch Digital Thermometer	1	BRAUN
	2	VICKS

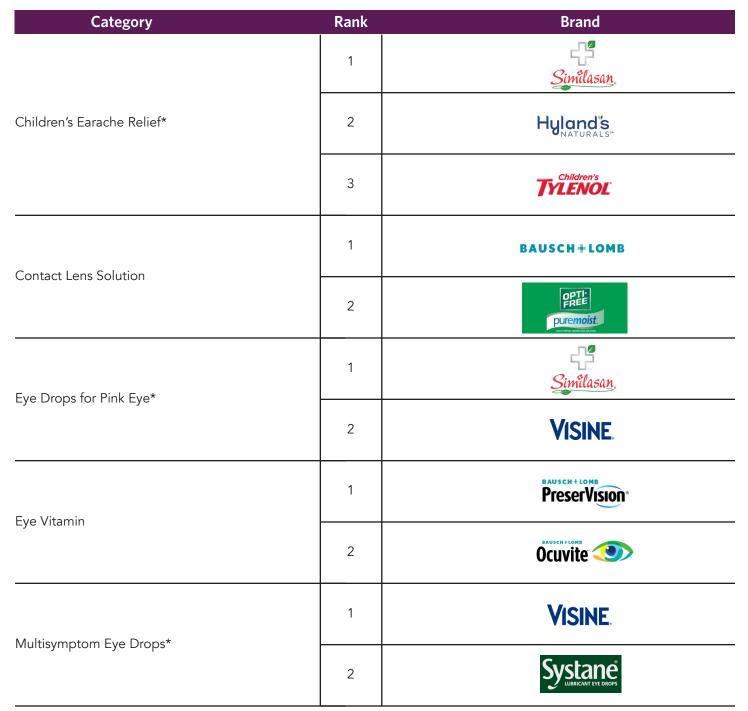
Eyes and Ears

Category	Rank	Brand
Adult Earache Relief	1	Similasan.
	2	(TIE) Debrox Hyland's



Presented by Newsweek

Ears and Eyes





© Copyright 2023 BrandSpark International Inc. and Best New Product Awards Inc. Names and logos are registered trademarks. All information provided herein is proprietary and any reproduction of it, in whole or in part by any means, is prohibited without the written permission of Best New Product Awards Inc. Any reference to the BrandSpark® American Trust Study or its results must be accompanied by a statement identifying BrandSpark as the publisher and the study from which it originated as the source.

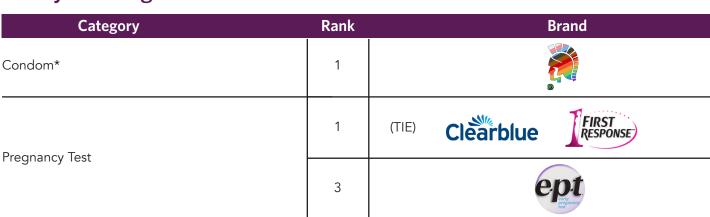
www.BrandSparkMostTrusted.com

*Results based on the 2023 BrandSpark® American Pharmacists Trust Study



Presented by Newsweek

Family Planning



First Aid

Category	Rank	Brand
Bandages	1	BAND-AID
Burn Treatment & Relief	1	NEOSPORIN
Sunburn Relief	1	Solarcaine
	2	Banana Boat







Presented by Newsweek

Gastrointestinal

Category Imodium Diarrhea Relief 1 en 1 **Fiber Supplement** Benefiber 2 Gas-X Gas Relief 1 TUMS 1 Heartburn Relief Pepcid. 2 Hemorrhoid Relief 1 PREPARATION H **Dulcelax** 1 Laxative **MiraLAX**[®] 2 Emetrol 1 Dramamine (TIE) Nausea Treatment/Relief 3

Rank



© Copyright 2023 BrandSpark International Inc. and Best New Product Awards Inc. Names and logos are registered trademarks. All information provided herein is proprietary and any reproduction of it, in whole or in part by any means, is prohibited without the written permission of Best New Product Awards Inc. Any reference to the BrandSpark® American Trust Study or its results must be accompanied by a statement identifying BrandSpark as the publisher and the study from which it originated as the source.

www.BrandSparkMostTrusted.com

*Results based on the 2023 BrandSpark® American Pharmacists Trust Study



Brand

Presented by Newsweek

Gastrointestinal Cont'd

Category

2DulcelaxUpset Stomach Relief122

Rank

1

Oral Care

Stool Softener

Category	Rank	Brand
Cold Sore Relief	1	abreva
Dry Mouth Relief	1	biotène
Oral Pain Relief	1	Orajel.
	2	Tylenol



© Copyright 2023 BrandSpark International Inc. and Best New Product Awards Inc. Names and logos are registered trademarks. All information provided herein is proprietary and any reproduction of it, in whole or in part by any means, is prohibited without the written permission of Best New Product Awards Inc. Any reference to the BrandSpark® American Trust Study or its results must be accompanied by a statement identifying BrandSpark as the publisher and the study from which it originated as the source.





Brand

Colace

Presented by Newsweek

Pain and Inflammation

Category Rank Brand Advil ALEVE 1 (TIE) Back Pain Relief 3 TYLENOL EXCEDRIN 1 TYLENOL Rapid Headache Relief 2 Advil 3 Rapid Migraine Relief 1 EXCEDRIN





Presented by Newsweek

Pediatrics

Category Rank Brand 1 Benadryl Children's Allergic Reaction Treatment 2 **Dimetapp** 1 Children' Children's Cold Relief 2 **YLENOL** Children's Mucinex 3 (TIE) **Children's** Robitussin Children's Delsym 1 (TIE) **Robitussin** Children's Cough Relief Mucinex 3 Children's **Dimetapp** (TIE) 1 Robitussin Mucinex Children's Cough/Cold Multisymptom Relief 3 4 TYLENOĽ







Presented by Newsweek

Pediatrics Cont'd

Category	Rank	Brand
Children's Seasonal Allergies	1	(TIE)

Supplements

Category	Rank	Brand
Greens Powder Supplement*	1	AG1 [®]
Adult Multivitamin	1	Centrum
	2	ONE A DAY.
Children's Multivitamin	1	FINISTONIS
	2	Centrum kids
Immune System Booster	1	Emergen-C
	2	Airborne
Joint Supplement	1	



© Copyright 2023 BrandSpark International Inc. and Best New Product Awards Inc. Names and logos are registered trademarks. All information provided herein is proprietary and any reproduction of it, in whole or in part by any means, is prohibited without the written permission of Best New Product Awards Inc. Any reference to the BrandSpark® American Trust Study or its results must be accompanied by a statement identifying BrandSpark as the publisher and the study from which it originated as the source.

www.BrandSparkMostTrusted.com

*Results based on the 2023 BrandSpark® American Pharmacists Trust Study

Presented by Newsweek

Supplements Cont'd

Category Rank Brand Nature Made. 1 Letter Vitamins* 2 Centrum (TIE) NATURE'S BOUNTY. Ensure 1 Meal Replacement* 2005 2 1 Nature Made. Melatonin Supplement* 2 NATR@L Prevagen Memory Support Supplement 1 Improves Memory Ensure 1 Nutritional Drink* 2 BOOS Weight Loss Supplement 1





RUSSING MOST TUGUE AND THE BY PHARMACISTS 2023

Presented by Newsweek

Topicals

Category	Rank	Brand
Acne Treatment*	1	DIFFERIN®
	2	Neutrogena
	3	Clearasil
Adult Sunscreen	1	Neutrogena
	2	Coppertone.
	3	Boat
Antifungal Treatment*	1	LOTRIMIN
	2	LAMISIL
Eczema Relief	1	(TIE) Aveeno, Eucerin [®]
	3	Cortizone•10
	4	



© Copyright 2023 BrandSpark International Inc. and Best New Product Awards Inc. Names and logos are registered trademarks. All information provided herein is proprietary and any reproduction of it, in whole or in part by any means, is prohibited without the written permission of Best New Product Awards Inc. Any reference to the BrandSpark® American Trust Study or its results must be accompanied by a statement identifying BrandSpark as the publisher and the study from which it originated as the source.

www.BrandSparkMostTrusted.com

*Results based on the 2023 BrandSpark® American Pharmacists Trust Study

Presented by Newsweek

Topicals

Category Rank Brand 1 Hot/Cold Topical Pain Relief* 2 **BiOFREEZE** Nix 1 Lice Treatment RID 2 Voltaren 🏹 1 Medicated Topical Pain Relief Aspercreme 2 Scar and Stretch Mark Treatment 1 **MFDFRMA**





Presented by Newsweek

Women's Health

Category Rank Brand 1 Midol Pamprint Pamprint Menstrual Relief* 2 Advil 3 EST 1904 1 Vaginal Lubricant* SVL ASTROGLIDE 2 (TIE) Replens. MONISTAT Yeast Infection Treatment 1







Presented by Newsweek

Other





