

2023 USA BrandSpark® Most Trusted by Pharmacists Award Winners

Presented by Newsweek



Cough, Cold, and Allergy

Category	Rank	Brand
Adult Allergic Reaction Treatment	1	
Adult Seasonal Allergy Relief	1	
	2	
	3	
Cough Lozenge	1	
	2	(TIE)
Cough, Cold, and Flu Multisymptom Relief	1	
	2	(TIE)
Liquid Cough Expectorant	1	
	2	



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Cough, Cold, and Allergy Cont'd

Category	Rank	Brand
Liquid Cough Suppressant	1	Delsym
	2	Robitussin
Nasal Decongestant Spray	1	Afrin
	2	FLONASE ALLERGY RELIEF
Natural Cold Remedy*	1	ZICAM
Sinus Rinse	1	NeilMed
Sore Throat Lozenge	1	Cēpacol
	2	HALLS
	3	Chloraseptic FAST ACTING
Vapor Therapy*	1	Vicks VapoRub



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Diagnostics

Category	Rank	Brand
Blood Glucose Monitor	1	
	2	FreeStyle 
	3	ACCU-CHEK®
Blood Pressure Monitor	1	
Non-touch Digital Thermometer	1	
	2	

Eyes and Ears

Category	Rank	Brand
Adult Earache Relief	1	
	2	(TIE)  



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Ears and Eyes

Category	Rank	Brand
Children's Earache Relief*	1	
	2	
	3	
Contact Lens Solution	1	
	2	
Eye Drops for Pink Eye*	1	
	2	
Eye Vitamin	1	
	2	
Multisymptom Eye Drops*	1	
	2	



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Family Planning

Category	Rank	Brand
Condom*	1	
Pregnancy Test	1	(TIE)  
	3	

First Aid

Category	Rank	Brand
Bandages	1	
Burn Treatment & Relief	1	
Sunburn Relief	1	
	2	



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Gastrointestinal

Category	Rank	Brand
Diarrhea Relief	1	Imodium®
Fiber Supplement	1	
	2	
Gas Relief	1	
Heartburn Relief	1	
	2	
Hemorrhoid Relief	1	
Laxative	1	
	2	
Nausea Treatment/Relief	1	(TIE)  
	3	



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Gastrointestinal Cont'd

Category	Rank	Brand
Stool Softener	1	
	2	
Upset Stomach Relief	1	
	2	

Oral Care

Category	Rank	Brand
Cold Sore Relief	1	
Dry Mouth Relief	1	
Oral Pain Relief	1	
	2	



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Pain and Inflammation

Category	Rank	Brand
Back Pain Relief	1	(TIE)  
	3	
Rapid Headache Relief	1	
	2	
	3	
Rapid Migraine Relief	1	



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Pediatrics

Category	Rank	Brand
Children's Allergic Reaction Treatment	1	
	2	
Children's Cold Relief	1	
	2	
	3 (TIE)	 
Children's Cough Relief	1 (TIE)	 
	3	
Children's Cough/Cold Multisymptom Relief	1 (TIE)	 
	3	
	4	



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Pediatrics Cont'd

Category	Rank	Brand
Children's Seasonal Allergies	1 (TIE)	 

Supplements

Category	Rank	Brand
Greens Powder Supplement*	1	
Adult Multivitamin	1	
	2	
Children's Multivitamin	1	
	2	
Immune System Booster	1	
	2	
Joint Supplement	1	



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Supplements Cont'd

Category	Rank	Brand
Letter Vitamins*	1	
	2	(TIE)  
Meal Replacement*	1	
	2	
Melatonin Supplement*	1	
	2	
Memory Support Supplement	1	
Nutritional Drink*	1	
	2	
Weight Loss Supplement	1	



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Topicals

Category	Rank	Brand
Acne Treatment*	1	DIFFERIN®
	2	Neutrogena®
	3	Clearasil
Adult Sunscreen	1	Neutrogena®
	2	Coppertone®
	3	BANANA BOAT®
Antifungal Treatment*	1	LOTTRIMIN®
	2	LAMISIL
Eczema Relief	1	(TIE) Aveeno® Eucerin®
	3	Cortizone-10
	4	CeraVe®



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Topicals

Category	Rank	Brand
Hot/Cold Topical Pain Relief*	1	
	2	
Lice Treatment	1	
	2	
Medicated Topical Pain Relief	1	
	2	
Scar and Stretch Mark Treatment	1	



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Women's Health

Category	Rank	Brand
Menstrual Relief*	1	
	2	
	3	
Vaginal Lubricant*	1	
	2	(TIE)  
Yeast Infection Treatment	1	



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Other

Category	Rank	Brand
Incontinence Products	1	
	2	
Shampoo for Severe Dandruff*	1	
	2	
	3	
Sleeping Aid	1	
	2	
	3	
Smoking Cessation	1	
	2	



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